



Ah Haa School for the Arts Exhibition Policies

The Ah Haa School for the Arts (“Ah Haa”) will offer a varied schedule of temporary art exhibitions in the Daniel Tucker Gallery, which will contribute to the community as a cultural center (both in local and regional terms). The purpose is to exhibit art and, at the same time, draw new audiences with a wide range of exhibitions on other cultural themes associated with, but not necessarily limited to, art.

EXHIBITION CRITERIA

To reflect the Telluride community’s enduring interest in the arts, the Ah Haa School for the Arts is dedicated to providing a free gallery space where both established and emerging local artists can show their work on a monthly or quarterly basis. The Ah Haa School’s goal is to:

- Create exhibitions that are enjoyable, inspirational and offer stimulating learning opportunities.
- Produce exhibitions that encourage repeat visits by our existing audiences and develop new audiences.
- To forge links with the regional community.
- To work in partnership with other organizations.
- Generate exhibitions that include local artists as a way of supporting their development.
- The intention of the Daniel Tucker Gallery is to provide a service to the public, and therefore the emphasis will be towards exhibiting rather than sales, however, the gallery considers the sale of exhibits to also be an important part of its function.

APPLICATION & SELECTION PROCESS

- Any Artist may submit an application for exhibition in the Daniel Tucker Gallery.
- The Ah Haa Artist Circle will meet to assess applications for the future exhibitions.
- Completed applications will be evaluated according to the following selection criteria:
 - Audience Appeal - attractiveness and relevance to perceived audience and panel.
 - Quality - standard of work appropriate to the nature of the proposed exhibition.
 - Cost implications - any potential cost implications for the gallery, e.g. hire fee; insurance needed; transport costs.
 - Practicalities - consideration of any practical difficulties in hosting exhibition: does it need collecting? size of exhibits? etc.
 - Links - including an Ah Haa School connection. Evaluation of local relevance and educational potential for workshops or events associated with the exhibition.
 - The selection panel may invite artists to apply to be added to the shortlist to complement or complete a schedule.
- While the Ah Haa School will not shy away from exhibiting works of a contentious nature, we reserve the right to exercise our discretion when choosing exhibits which will be displayed in our gallery.
- The decision of the Ah Haa Artist Circle is final.
- We ask that any accepted Artist sign an agreement at least three weeks before installing the show.

DELIVERY, INSTALATION & DE-INSTALLATION

- Exhibitions should be delivered to the venue, by the Artist on the Monday before the Thursday Opening. And to be hung by the Artist that Monday. If the Artist wishes help from the Staff it must be arranged before the Monday delivery date
- Take down date is the last day of the exhibition. Exhibitions should be collected by the Artist the Friday of the closing unless previous arrangements have been made. This is to allow for the patching and painting to be done for following Artist installation beginning Monday.

PUBLICITY

The Ah Haa School agrees to promote each exhibition with a poster, radio announcements, email blasts, Ah Haa website placement, Facebook invitation and local newspaper calendars. In order to fulfill this, the following must be supplied:

- Artist is responsible for supplying any descriptive copy accompanying the work, including sales price at least one week before the exhibition opens.
- The Artist must provide an artist's statement and digital photos of the artwork and/or artist(s) we can use to promote the exhibition with a poster, online and any other venue the Ah Haa deems appropriate.
- If a catalog or postcards are to be produced for the exhibition, the Artist is responsible for the cost of printing of all pieces. Deadline for those materials will be supplied one month before the exhibition.
- The Artist must supply the gallery with a press release, on disk or by email, at least two weeks before the opening date. The School reserves the right to edit this press release in consultation with the Artist.
- The Artist is expected to help with the promotion of the exhibit that could include radio, tv and other venues and opportunities that arise and will be agreed upon once contract has been signed.

OPENING RECEPTION

- The Ah Haa School will host an opening reception the first Thursday of each month/exhibition. This will included beverages and limited finger food. It will be publicized in conjunction with the above efforts.

SALES & COMMISSIONS

- The Artist will receive any sales money due (less a 35% commission) only after gallery has acquired the full purchase price from the buyer and the total has been processed by the Ah Haa School.
- In the event of sales during the exhibition, it is preferred that exhibits will not be removed until after the closing date unless exceptional circumstances prevail, e.g. tourist on a day trip purchases an item.
- Any works sold during the exhibition including postcards, greetings cards, books etc. are subject to a commission charge, currently 35% of the purchase price.
- Any financial transactions will be done by the Ah Haa School.

INSURANCE

- All exhibits must be insured by the Artist as they are not insured by the gallery unless prior arrangements have been made with the School.
- The Ah Haa School does not insure artworks and assumes no liability in case of damage or theft unless prior written agreement has been made with the School.